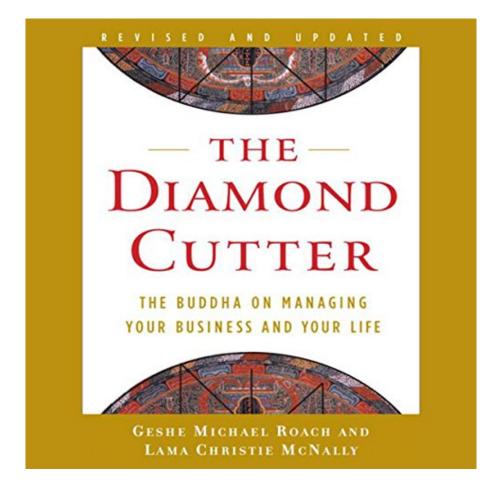


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Amazon.com Review

Other Buddhist books offer you a path to happiness, Geshe Michael Roach offers a path to wealth. Roach, who while being a monk helped build a \$100 million business, demonstrates how ancient notions in The Diamond Cutter sutra can help you succeed, and if you're in business that means to make money, a lot of it. Drawing on lessons he learned in the diamond business and years in Buddhist monasteries, Roach shows how taking care of others is the ultimate path to taking care of oneself, even--especially--in business. As he puts it, you have to engage in "mental gardening," which means doing certain practical things that will form new habits that will create an ideal reality for you. If this sounds a little outrageous, his very precise instructions are down to earth and address numerous specific issues common to the business/management world. Through this practice, you will become a considerate, generous, introspective, creative person of immense integrity, and that will be the key to your wealth. At first this book comes off like a gimmick and the writing isn't without rough patches, but page by page, as Roach introduces you to the practical details and real-life examples, his arguments become more convincing. A cross between the Dalai Lama's ethics and Stephen Covey's Seven Habits, The Diamond Cutter will have you gardening a path to the bank. --Brian Bruya

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The now classic work on Buddhism and business from the foremost American teacher of Tibetan Buddhism— reissued in a tenth anniversary edition with compelling case studies that showcase its principles in action around the globe.

With a unique combination of ancient and contemporary wisdom from Tibetan Buddhism, THE DIAMOND CUTTER presents readers with empowering strategies for success in their personal and professional lives. The book is presented in three layers. The first is a translation of The Diamond Sutra, an ancient text of conversations between the Buddha and his close disciple, Subhuti. The second contains quotes from some of the best commentaries in the Tibetan Buddhist tradition. And the third layer, the main text, is the practical application of Buddhist philosophies to the world of business, based upon Geshe Michael Roach's seventeen-years of experience as an employee of the Andin International Diamond Corporation, a company that grew during his tenure from four employees to a world leader in the jewelry industry.

Roach's easy style and spiritual understanding make THE DIAMOND CUTTER an invaluable source of timeless wisdom for those familiar or unfamiliar with Tibetan Buddhism. His focus on practical personal and business applications has resonated with and changed the lives of hundreds of thousands of individuals the world over since its original publication.

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- Original language: English
- Running time: 633 minutes

Amazon.com Review

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5 of 5 people found the following review helpful.

Heartedly recommended

By Krasen Tomov

The Diamond Cutter book is very practical and a very special book. I read it a month ago and I can't say now that all of the principals do really work but my gut tells me that it is all true. One of the main ideas in the book is to take 2 or more weeks in solitude and to tackle the biggest challenges in your work and life, away from all the noise in the city and people - just to spend some time alone and listen to your mind. I usually do the most difficult things to feel the main idea, so I took 2 weeks away from work and went it in the mountains all by myself.

Believe it or not, I found answers to all of my challenges in work and in life. It was a very very scary thing and a really painful one; to see the bare naked truth of why I am the way I am and why I can't achieve what I like and desire. The truth was one and simple though. Nevertheless, it was really difficult to listen to my mind becoming louder and louder every day.

Ever since I'm back, I feel my life has been changed even though I am still the same. One small change in me that I can give as an example is that I don't write reviews on Amazon or anywhere else because it takes a lot of time and effort, and why would I bother to do it? Nothing I could gain - that's how I was thinking before. I just read what others have written and then I decide to purchase something here on Amazon or not. After reading The Diamond Cutter and Karmic Management, as you can see, I write reviews because there is something in me that believes now that what goes around comes around. Get the book and do something with it; reading is just reading - nice but take some action, then the change will come inevitably.

2 of 2 people found the following review helpful.

A very important book

By lavasong

This is the best explanation and illustration of karma that I have ever read. Geshe Michael Roach explains,

from his experience and understanding of Buddhist wisdom and the teachings of other great teachers, exactly how the effects of our thoughts, actions and words extend into the world and create the conditions we experience.

The real world examples in this book illustrate that the strict moral integrity that is encouraged by all the world's greatest spiritual teachers is important not in the interest of social order or because of obedience, but because it creates the very fabric of our perceived reality. This book is a treasure.

0 of 0 people found the following review helpful.A solid readBy Stefan DoeringOver the years I've read many books on spirituality, and only a few that relate it back to business.

This was a good read. One of the key components I really appreciated was Roach's breakdown on how you can shift your energy in a consistent way to attract what it is you want.

His method I have not seen before and like:

- *-- Choose 3 of the 26 or so business challenges that you experience;
- *-- Meditate daily on those three (along with the solutions he recommends);
- *-- Start a daily journal to keep track on how it works (both good and bad);
- *-- recap the day's experience at night (in your journal);
- *-- do a weekly day-off work routine to recharge and review your life and work balance;

In all these steps he explains how to do this.

I did NOT give him 5 stars, only because I thought some of his assertions were somewhat unsubstantiated. He made opinions as if they were facts, without data to back them up. Not a lot, but enough to wish he would demonstrate this a bit more.

In all, a solid read.

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