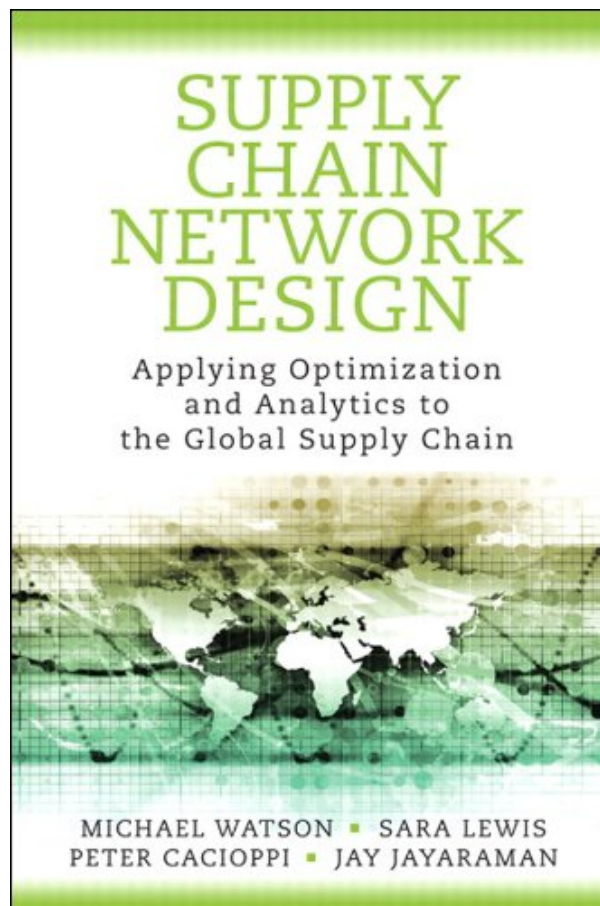
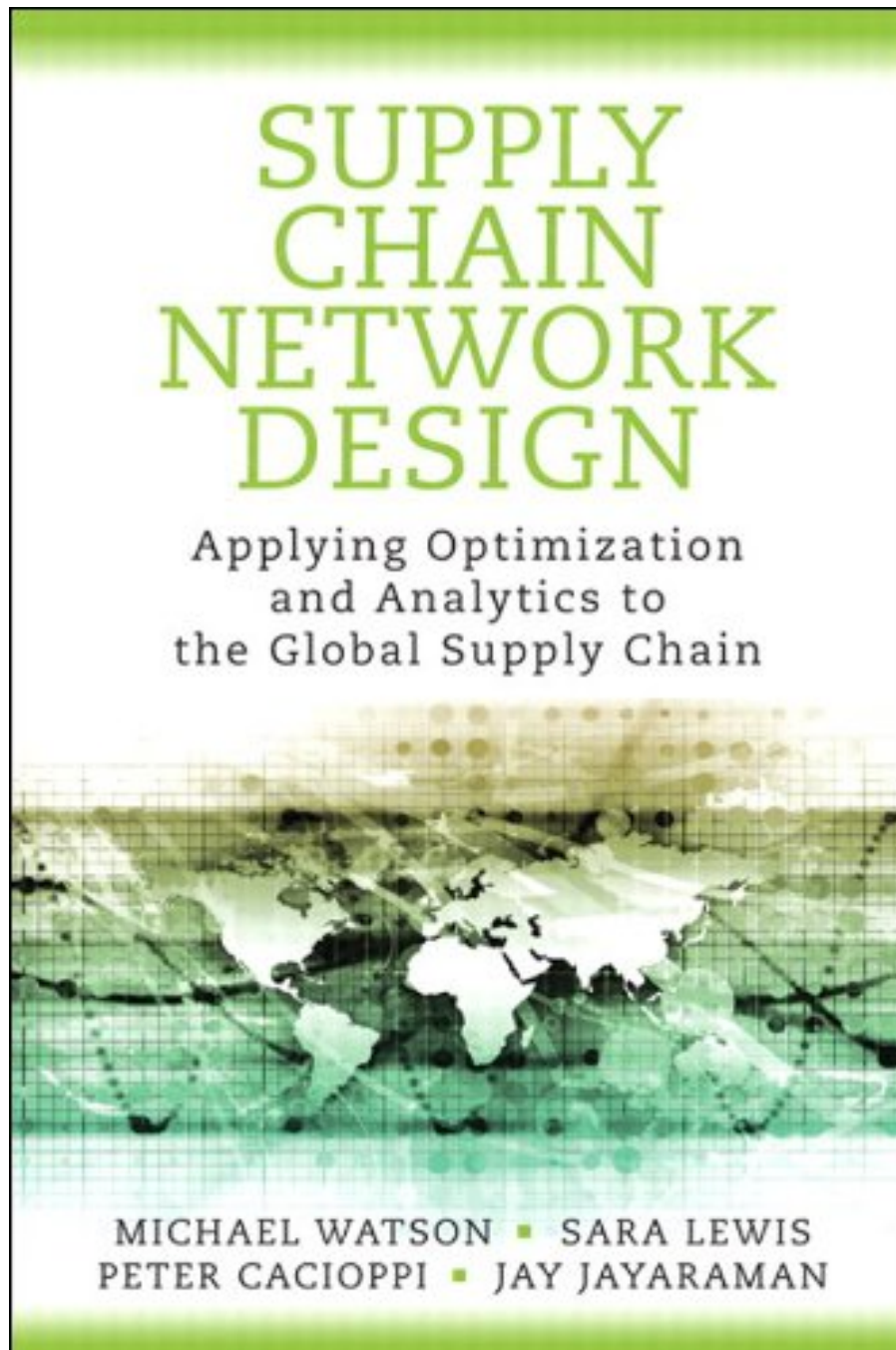


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4 of 4 people found the following review helpful.

Excellent supply chain/OR book

By SM-NM Catboy

This book is very practical and informative. It teaches you to think strategically about supply chain, which you can more or less apply to other areas of operations research. It does not really teach you how to solve the optimization problems using the hardcore math and complex algorithms, but, at least in my opinion, it is more geared toward helping real-world managers tackle how to design a supply chain and the various issues that need to be taken into consideration.

This book is for practitioners, not really for graduate students who need to see all the math associated with solving an optimization problem.

Highly recommended for OR practitioners!

2 of 2 people found the following review helpful.

Supplies Knowledge

By Mike

This is an excellent book on Supply Chain Network Design. The authors provide an excellent introduction to modelling and design strategies. Unlike many books from the FT press the authors do not shy away from mathematics and details and walk you through case studies and analysis - so this book will be useful for

someone who wants to put into practice what they will learn from the book.

The book has a support resources provide via a web site that contains errata, links to other useful information, as well as downloads of the models, more details on for the case studies, spreadsheets and extra case studies not in the book. This means that the book is not padded with long tables of data and excessive repetition and details that could distract from the main points in the flow of the text. I also liked the end-of-chapter questions as they allowed me to reflect on the material and check my understanding.

The is an excellent book that belongs on the shelf of anyone interested in this subject.

2 of 2 people found the following review helpful.

Excellent!

By Amazon Customer

The whole book is based in the concept of trade-offs in a supply chain as a main design guide, instead of detailed technical considerations regarding network theory. This book is perfect for people designing a supply chain from a bussiness perspective and draws a clear methodology to accomplish this task. Very recomended.

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