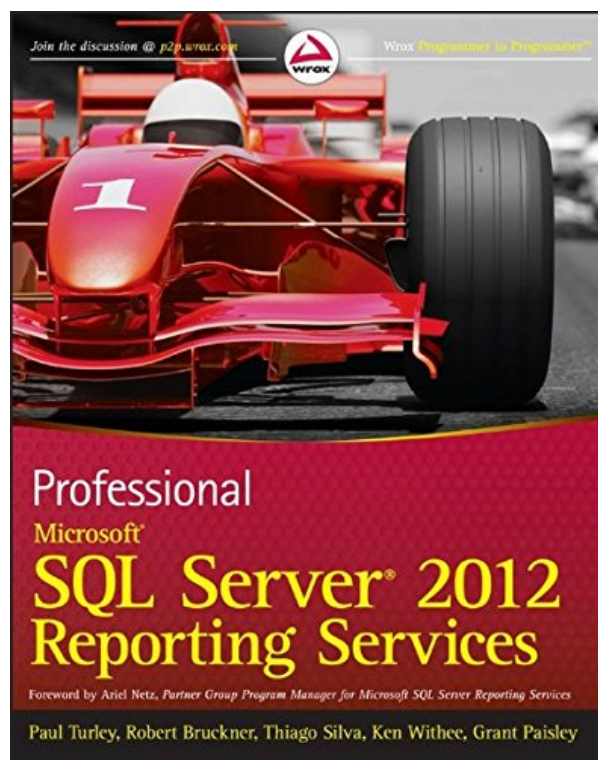
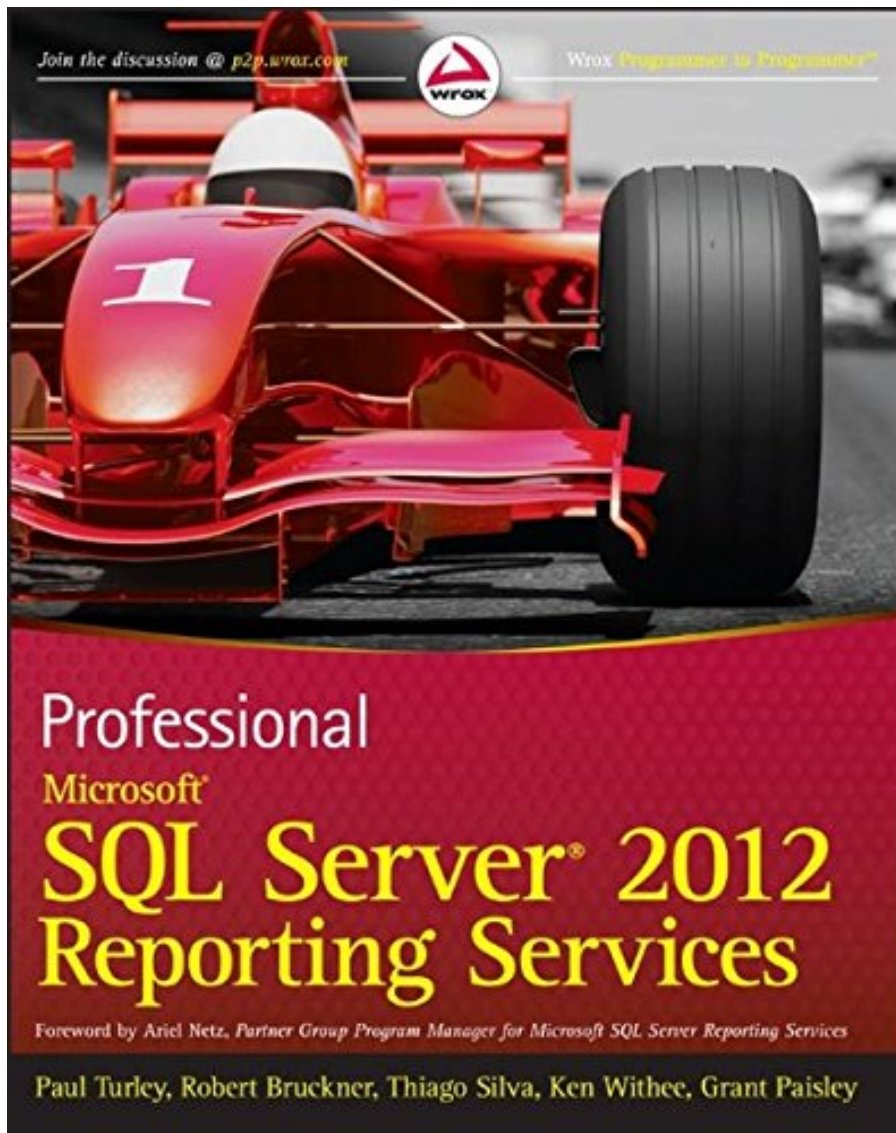


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Build your SQL Reporting, Power View, and SharePoint BI skills

Whether you're creating an invoice for a small business or a BI dashboard to help manage a multinational corporation, you need to deliver accurate information. This book shows you how to accomplish this by walking you through Microsoft's reporting platform. You'll dive into SQL Server 2012 Reporting Services' architecture and BI fundamentals, as well as the key ingredients to successful report design. You'll then get up to speed on building business reports with Report Builder and using Power View to make fast, interactive, visual analytics pervasive and accessible to business users.

Professional Microsoft SQL Server 2012 Reporting Services:

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## About the Author

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A must-have guide for the latest updates to the new release of Reporting Services

SQL Server Reporting Services allows you to create reports and business intelligence (BI) solutions. With this updated resource, a team of experts shows you how Reporting Services makes reporting faster, easier and more powerful than ever in web, desktop, and portal solutions. New coverage discusses the new reporting tool called Crescent, BI semantic model's impact on report design and creation, semantic model design, and more. You'll explore the major enhancements to Report Builder and benefit from best practices shared by the authors.

- Builds on the previous edition while also providing coverage of the new features introduced with SQL Server 2012
- Explains Reporting Services architecture and BI fundamentals
- Covers advanced report design and filtering techniques, walking you through each design, discussing its purpose and the conditions where it could be more efficient
- Discusses semantic model design, Report Builder, Crescent, and more
- Targets business analysts and report designers as well as BI solution developers

Professional Microsoft SQL Server 2012 Reporting Services is mandatory reading if you are eager to start using the newest version of SQL Server Reporting Services.

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## Most helpful customer reviews

7 of 7 people found the following review helpful.

Excellent and comprehensive reference

By rbentley

I found the book to be a worthy addition to the long line of high quality Wrox publications. First of all, it is comprehensive. The authors spend a lot of time covering as many aspects of 2012 Reporting Services as they can, beginning with installation and setup all the way through integration with custom application development. In addition, it's very well written and illustrated. While the writing style isn't compelling (is that even possible in a technical reference manual?), I found it to be very lucid and approachable. Screenshots were clear and complete, sequential items were numbered and emphasized, and call-outs were insightful and appropriate. Finally, the book is organized as a set of topical references with good cross-referencing, making it easy to dive into tangential details related to whichever section or topic you were primarily focused on.

The only thing that keeps the review from being a full five stars for me is, oddly enough, the appendices. Considering that the core content of the book was 2012 Reporting Services, the contents of the appendices seemed pretty unrelated, especially the TSQL reference. Regardless, I'm very glad my company has a copy of this book in our reference library!

3 of 3 people found the following review helpful.

Poorly written, poorly executed, not good for a beginner to SSRS.

By ad\_crumentam

This book is an abysmal disappointment. It does not explain concepts thoroughly in some instances, and in others it goes way too deep into the weeds when you're just trying to wrap your head around simple concepts. It is not a good book for a beginner (like I am) and the exercises are very hard to follow. The language in the book does not even match the product and the screenshots are very poor, making it next to impossible to successfully complete exercises unless you already know how the product works...in which case, what do you need the book for?

This book is a disappointment; Wrox is usually my go-to company to learn a new product but I am disappointed with this book. I'm only a quarter of the way through it and I'm ready to use it as a doorstop instead. Save your money.

3 of 4 people found the following review helpful.

Your time is precious

By Amazon Customer

This book has it all. It shows you all the necessary entry points and pitfalls that you will encounter during the process. The steps in the lessons are clear and accurate for SQL Reporting Services 2012. This book is good for the novice to the professional. The programming side is very useful and I think lacking on some other books. If you are looking for a book to invest your time (which is very precious), then this is the book for you. I have used other books from other publisher but I always go back to Wrox. Overall this book is a time saver.

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