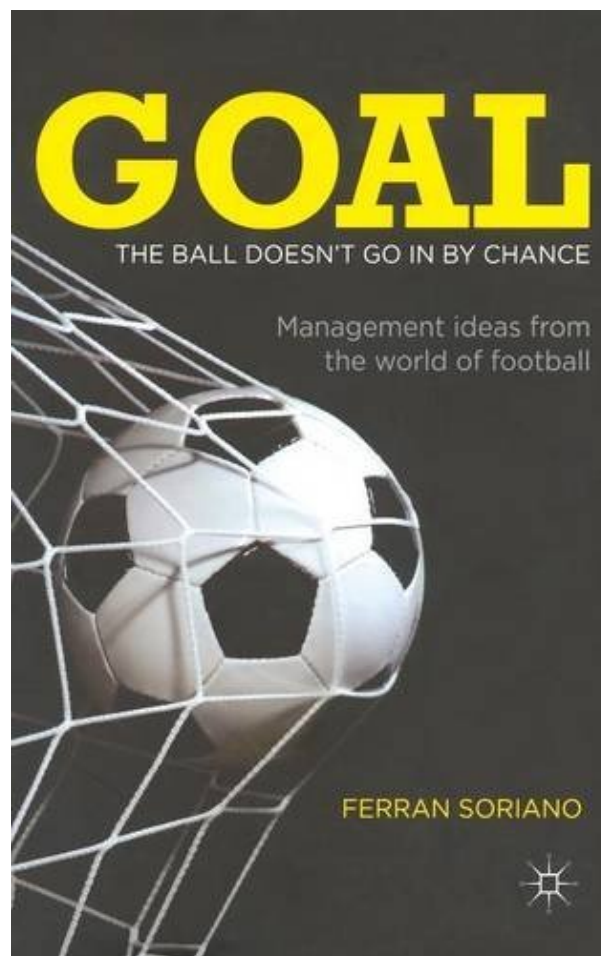
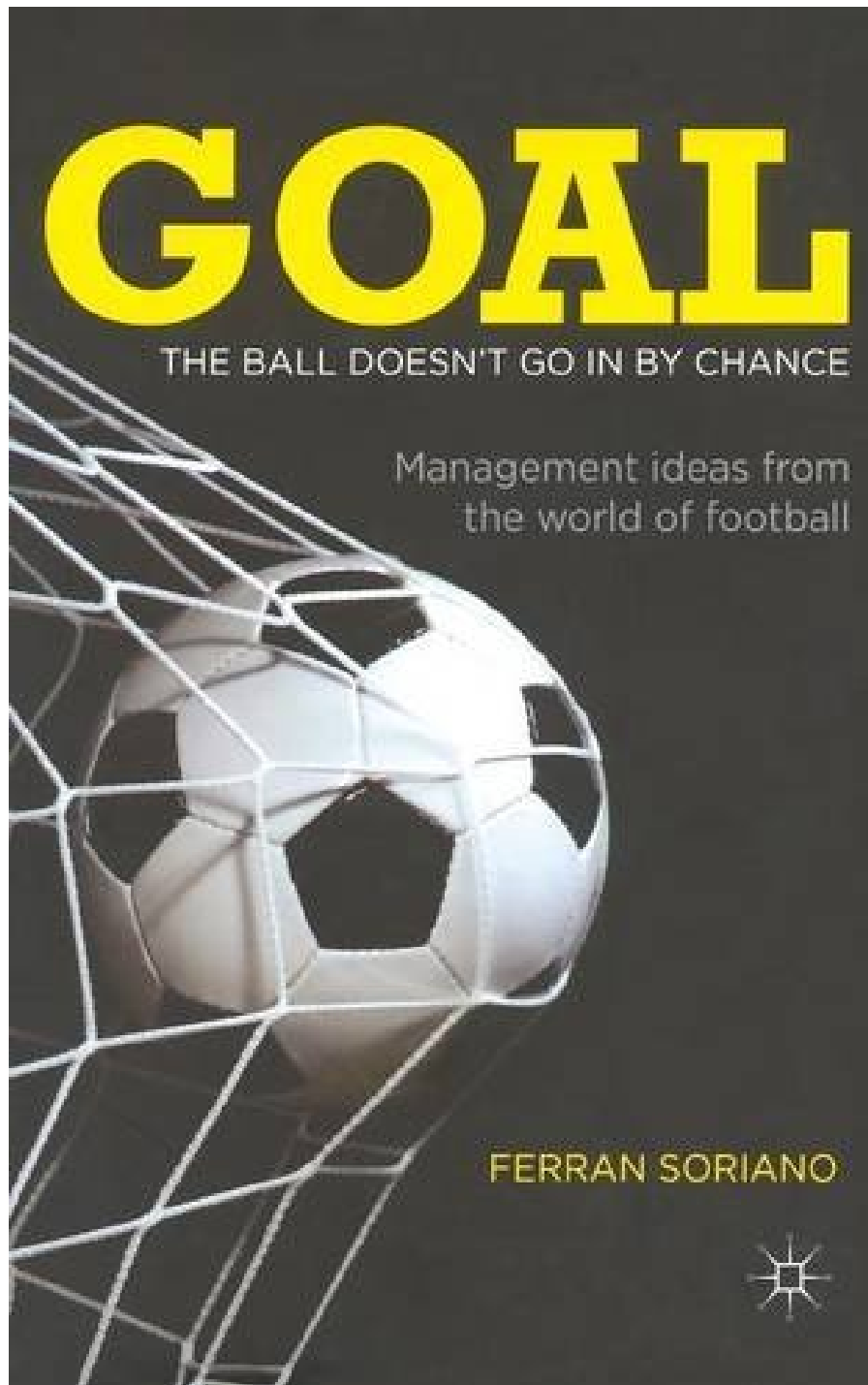


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'An interesting read to get all of the football perspectives.' Johan Cruyff, former FC Barcelona player and coach

About the Author

FERRAN SORIANO is the former Vice President of the Barcelona Football Club, and the current president of Spanair, the second biggest airline in Spain. He was the FC Barcelona's VP from 2003 until 2008, five of the most important years for the club. He helped to turn a ruined club into a very profitable company and to create a football team which fills sports fans all over the world with enthusiasm.

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